



FOR IMMEDIATE RELEASE

**The Dallas Modern Expo – A Celebration of Modernism –
October 13, 14, & 15, Exposition and Sale of
the highest quality 20TH century modern furniture and decorative arts
welcomes serious collectors and modern aficionados**

The 3rd annual Dallas Modern Expo, the Premier Modernism Show of Texas, is a two-day exposition and sale of 20th century modern furniture and decorative arts with an emphasis on the mid-century. Vendors from across the nation converge on Dallas Market Hall this October to offer their unique collections. The Expo is open to general admission on Saturday, October 14, 10-5 pm and on Sunday, October 15, 11-4 pm.

The Dallas Modern Expo Preview Night Party, October 13th 6-9 pm, is a elegant, high energy, high-spirits evening, where guests have the opportunity to purchase merchandise exhibitors have saved especially for this show and bid on many of the wonderful items that have been donated for a special silent auction. This event is open to the public.

The Dallas Modern Lecture Series will be held in conjunction with the Expo featuring nationally known speakers lecturing on topics that include photography, fashion, landscape design, and architecture. These lectures are open to the public with reservations encouraged by September 22nd, as seating is limited at some venues.

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Modern Lecture Series

- **From Modernism to Now: Collecting Photography**
Burt and Missy Finger – Owners, Photographs Do Not Bend Gallery
September 27th, 6:00 pm
- **Neiman Marcus: A Fashion Capital**
Myra Walker – Director/Curator, Texas Fashion Collection / Fashion on Main
October 6th, 6:00 pm
- **Preserving Modern Landscape Architecture and Making Post War Designs Visible**
Charles Birnbaum – FASLA, Founder, Cultural Landscapes Foundation
October 12th, 6:00 pm
- **From Design-Build to Prefab: The Process of Marmol Radziner + Associates**
Leo Marmol – AIA, Managing Principal, Marmol Radziner + Associates
October 14th, 2:00 pm

2006 Dallas Modern Expo – October 13, 14, &15 - at Dallas Market Hall

Preview Party and Weekend admission - Member \$30 / Non-member \$40

General Admission Saturday and Sunday - \$10 per person

Premium Package - Includes Modern Lecture Series, Preview Party, and Weekend Admission -
Member \$60 / Non-members \$70

The Dallas Modern Committee of Preservation Dallas hosts the event. The Committee is dedicated to promoting knowledge, awareness, and appreciation of modern architecture and design in Dallas and Texas. The Committee celebrates the cultural legacy of the recent past while embracing the present and looks to the future by encouraging continuity within the spirit of modern design and innovation. Programs include the exchange of information, documentation of cultural resources, seminars, lectures, exhibitions, study tours, and preservation advocacy of modern architecture and design. Preservation Dallas is a private, nonprofit organization dedicated to the preservation and revitalization of Dallas' buildings, neighborhoods and other historical, architectural, and cultural resources.

For more detailed information regarding the Modern Lecture Series, the 2006 Dallas Modern Expo, and the Dallas Modern Committee go online to www.preservationdallas.org or call 214/821-3290.